



INTEGRATE WITH ONLINE SUPPORT

MONTHLY E-NEWSLETTER

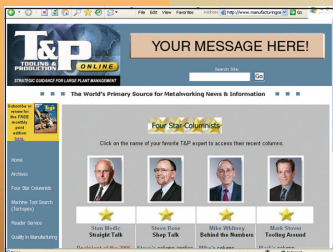


Your ad in T&P e-news pays you back with real leads...daily!

Receive the actual name, title, address, phone and email address of all readers who click on your message! This UNIQUE monthly email publication extends your reach beyond print advertising and delivers excellent ROI. Display your text message alongside your logo or small photo of your product, and watch the daily leads add up!

Get a better return with our opt-in eList. Blast your IMTS promotion to a select audience who specs and buys your product line! Call your sales rep for more details.

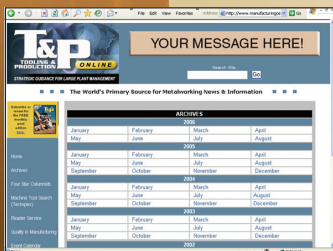
T&P WEBSITE



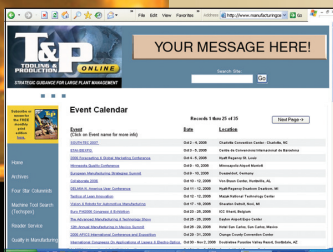
www.ToolingandProduction.com Buttons, Banners, Blogs, and Branding...

Your imagination is the only limit with T&P online... go beyond impression counts to build your brand and promote sales with many forms of rich media:

- product videos
- sponsorship of white papers and blogs
- animated audio buttons
- industry blogs
- instant research polls
- curling page banners
- interactive Q&A



Take advantage of video, audio, text, links, and graphics in a comprehensive web-based media buy. Ask your sales rep for a customized program that ensures your sales message is informative, accessible, and available...24/7.



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