

	Width	Depth	Sq.Pix	Net Price		
				Tier 1	Tier 2	Tier 3
Banner 1	468	60	28,080	\$842	\$786	\$730
Skyscraper	120	600	72,000	\$2,160	\$2,016	\$1,872
Roadblock*	380	200	76,000	\$2,280	\$2,128	\$1,976
Button	120	120	14,400	\$432	\$403	\$374
Leaderboard	960	60	57,600	\$1,728	\$1,613	\$1,498
Copy Box	315	260	81,900	\$2,457	\$2,293	\$2,129
Video	315	260	81,900	\$2,948	\$2,752	\$2,555

Discount Price

3 Months	-3%
6 Months	-6%
9 Months	-9%
12 Months	-12%

